



The Sage Advisory Services Fall 2009 Conference “Perspective on the Future” was a huge success!

Speakers came from all over the country and overseas to present their thoughts and research on a diverse array of geopolitical, economic & demographic topics. The focal points of each presentation are listed below and we invite you to review their material on our website.

“Through a Different Lens: Geopolitics and the Recovery” by Mr. Peter Zeihan of Stratfor

- The latent shift in the mortgage crisis – Not just an American Crisis!
- The Trouble with China & the Pacific Rim
- How Brazil & Russia fit into the ‘big picture’

The “Too Big to Fail Doctrine and Fed Independence” by Mr. Ward McCarthy, Ph.D., of Stone & McCarthy Research Associates

- The Fed as the “Lender of Last Resort”
- The evolution of Monetary Policy and its precursors
- Exit Strategy from our existing crisis

“Global Demographic Trends: Implications for the Economic Investment & Public Policy Environment” by Mr. Dick Hokenson, Ph.D., of Hokenson & Company

- The implications of Aging for developing vs. developed countries
- The “American Exception”
- The changing landscape of the contemporary financial household

“India & America Come of Age: How the New US-India Strategic Partnership Can Help America in the Present World Financial Crisis” by Mr. David Mulford, Ph.D., Former Ambassador to India

- Evaluating the renewed strategic relationship between the U.S. & India
- Understanding the commercial potential of India and its rising global power status
- India’s importance in the battle for regional stability

“The Landscape of Philanthropy in 2009: Reality and Reality Check,” by Mr. Ken Gladish, Ph.D. of the Austin Community Foundation

- Defining the characteristics of charitable giving
- How current recessionary economic times impact giving
- Trends in the Foundation & Non-Profit space



“US Healthcare Economics: An Unsustainable Model” by Mr. Ralph Lawson of Baptist Health South, Florida

- Healthcare statistical & expense trends
- Incorporating healthcare into the context of the economy, inflation & household income
- Practical application of “Healthcare for All” versus reality

“You Are On Your Own: Investing in an Era of Irrelevant Regulation” by Mr. Ted Seidle, J.D. of The Benchmark Companies

- Why our most recent financial crisis was both preventable & foreseeable
- The re-invention of Wall Street
- No protection for the ‘little guy’

“Optimization & Time Horizon: Striking a Better Balance” by Mr. Alex Pekker, Ph.D. & Mrs. Meghan Elwell, AIFA®, J.D. – both of Sage Advisory Services, Ltd. Co.

- Modern Portfolio Theory & The Efficient Frontier
- Assessing Risk, Assessing Volatility – it’s NOT enough
- Liability Driven Investing & Purpose-Based Asset Management – Timing is Everything!

“Making Sense of Market Trends & Sentiment Through ETFs” by Mr. Robert D. Williams, CFA of Sage Advisory Services, Ltd. Co.

- The ETF Market – An overview of its growth, composition, scope & importance
- Using the ETF Market, incorporating Premium & Discount vs. NAV
- Key indicators & investment strategy

Guest Speaker presentations are now available to view on our website. Please go to <http://sageadvisory.com/research/guestpresentations> to view the presentations